

# THE LOYOLA PROJECT

## 60TH ANNIVERSARY SCREENING SERIES

In the Spring of 2022, the 63 for 63 Screening Series brought the incredible story of *The Loyola Project* to one-of-a-kind experiences at college campuses around the country. It was an extraordinarily successful tour that helped spark meaningful conversations around diversity and inclusion amongst students, educators, administrators, and community members.

**THE FILMMAKERS ARE EXTENDING THESE OPPORTUNITIES THROUGH THE LIMITED 60TH ANNIVERSARY SCREENING SERIES FEATURING ONE-OF-A-KIND EXPERIENCES AT 60 BUSINESSES AND COMMUNITY ORGANIZATIONS. SIGN UP TO BE ONE OF THE SELECT 60 TO BRING THE FILM FOR YOUR ORGANIZATION, COMMUNITY, OR CORPORATE EVENT.**



*The Loyola Project* kicks off its tour at Loyola University of Chicago in February 2022



CBS's Clark Kellogg leads a conversation at The Ohio State University in March 2022



### PRIVATE SCREENING - \$5,000

- Digital copy of and exclusive rights to screen the film.
- A custom study guide and supplement to bolster thought-provoking conversations.
- Access to personalized marketing and event support.

### PRIVATE SCREENING & EXPERIENCE - \$10,000

- All that is included with a Private Screening PLUS
- Q&A and speaking session with a member of the filmmaking team including some guy named Patrick Creadon, members from the team, and subject matter experts like Gary Sailes, Ph.D. or Nona Storr, Ph.D.\*
- Marketing and event materials plus film merch.

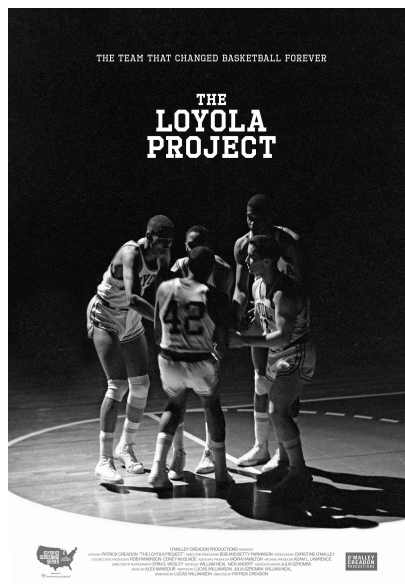
*\* Additional speakers available upon request.*

*"We are proud of the experience... that resulted in outstanding attendance, feedback and participation."*

*-- Paul Pierce II, University of Kansas*



A sold out screening at the University of Kansas in March 2022



In 1963, at the height of the civil rights movement, the Loyola Ramblers of Chicago broke racial barriers and changed college basketball forever. From award-winning filmmakers Patrick Creadon and Christine O'Malley (*Wordplay* (2006), ESPN's *"30 for 30" Catholics vs. Convicts* (2016), and *Taylor Swift: Miss Americana* (2020)), *The Loyola Project* reexamines this legendary team 60 years later from the perspective of former Loyola basketball co-captain, Lucas Williamson.

**SEE THE FILM. START THE CONVERSATION. CREATE CHANGE..**

**CONTACT US TODAY: [TOUR@THELOYOLAPROJECT.COM](mailto:TOUR@THELOYOLAPROJECT.COM)**